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For immediate release

Exciting collaborations and events @ Bubble London

National kids' show Bubble London has announced a whole host of collaborations and events that will be taking place in and around the event next month.

Photographer and writer Caroline Irby will be at the exhibition on both Sunday and Monday, signing copies of and discussing her new book *A Child From Everywhere*, which will be available to buy at the show. We'll also be displaying a range of Caroline's photography too.

A Child From Everywhere is a collection of photographs of and interviews with children from 185 different countries living in the UK. The photographs of the children, aged nought to sixteen, are accompanied by interviews in which they discuss their reasons for leaving their countries of origin, expectations of the UK, feelings on arrival, the cultural differences they have experienced, memories of the places they have left and thoughts on the future. Proceeds of the book go to Oxfam.

Bubble London has also collaborated with fantastic French kids' magazine *Milk*, to display *Milk's* famous "Look de rue" series of photographs. The magazine searches the streets for the most stylish kids around, and will bring a selection of their images to the show, displayed in a gallery-style format.

But that's not it! We're also delighted to have linked up with children's lifestyle boutique and vintage furniture gallery Molly Meg, who's bringing along a fabulous selection of vintage chairs to display at the show.

As it's Father's Day on the Sunday of the show, our roving reporter, the Queen of the Bubble Blog Tabara N'Diaye will be stopping fathers and their little ones to have their photos taken and answer a few questions – these pics will then be posted immediately on the Bubble Blog, as well as appearing in the next edition of industry trade title *CWB*. So best glad rags on, as your pics could be worldwide before you know it!

The event, which takes place at the Business Design Centre, Islington, London, on 20-21 June 2010, has also arranged rickshaws to take buyers to and from the event in style!

Ends

[Editor's notes](#)

- Bubble London was launched in January 2008, and its philosophy is to bring a new generation of kids' trade show to the marketplace. Each event is carefully conceived as a focused trade show in a wonderful space, where retailers can meet exhibitors from every aspect of the kid's world: clothing to toys, shoes, accessories and more.
- Bubble London is organised by leading trade show organiser ITE Moda Ltd.
- For more information, please contact Martin Wanless on martin.wanless@ite-exhibitions.com, or call 01484 846069.