

Bubble London

19-20 June
Business Design Centre,
Islington, London

SHOW TIMES

Sunday 19 June 9.30am-6pm
 Monday 20 June 9.30am-6pm
 For more information call 01484 846069 or
 visit www.bubblelondon.com.

EXHIBITOR NEWS

New signings include Aya Naya, Babycottons, Baccha Party, Bluenose Monster, Bonnet et Pompon, Coco Sailor's Vintage Wardrobe, Dot, Farg Form, Japan Rags, Jessie and James, Juggle Angels, Kappuke-ki Kidswear, Kidgaroo, Linn, Matilda's Wardrobe, Mairo, Maxomorra, More Stories, Mummymoon, Music for Baby, Olive's Friend Pop, Organic Zoo, Oscar et Valentine, Papanash, Pe de Roupa, P'tit chic ... de Paris, Petits Parisiens, Petit Pim, Pippo, Pluto, Poppy Rose, Quince, Rose & Theo, Rosy Cheek Cosy, Seasalt Nippers, Spats, Studio Skinky, Super Cool Kids' Clothing, Ta Daa, Tannhauser, Tapete, Tutu du Monde, Unruly Blue, Wee Squeak Baby Shoes, White Rabbit England, White Soda Swimwear, Wild, Yuu and Zoobug.

NEW! SEMINAR TIMES

Sunday 19 June - Thierry Bayle,
 Management One 11.15am-11.45am
 Ray Buckley & Nick Pratt, Sitemakers
 2.30pm-3pm
 Monday 20 June - Craig Phillipps,
 Shopworks 11.15am-11.45am
 Ray Buckley & Nick Pratt, Sitemakers
 2.30pm-3pm [repeat of the previous
 day's presentation]

Running on 19-20 June at the Business Design Centre, Islington, this season's Bubble London marks the biggest s/s edition to date, featuring 200 kids' fashion, footwear, accessory and interior collections from over 23 countries. As well as new and exclusive brand signings and big name returns, the show is launching a free business seminar programme, running across both days of the show. New show area Bubble G.U.M returns following its successful debut last season, with even more niche brands and unusual finds. And to inspire buyers, a Bubble trend area forecasted by Trend Bible features mood boards bespoke to kids' s/s 12 fashion and lifestyle trends. Read on for a sneak peek at what to expect from some of the collections on offer.

DON'T MISS

- Bubble London's new business advice seminar programme... Speaking on both days, Ray Buckler, head of business development and Nick Pratt, md of Sitemakers, provide practical tips for successful online retailing.
- On Monday, Craig Phillipson, founder of Shopworks, discusses store design.
- Thierry Bayle, director of fashion retail management company Management One gives practical guidance on buying, stock control and forecasting, while his Sunday seminar advises on starting and growing a retail business.



Super Cool Kids' Clothing



Unruly Blue



Ta Daa Kids



Poppy Rose



Dot



Maxomorra



Zoobug



Aya Naya



Quince Clothing



Tapete

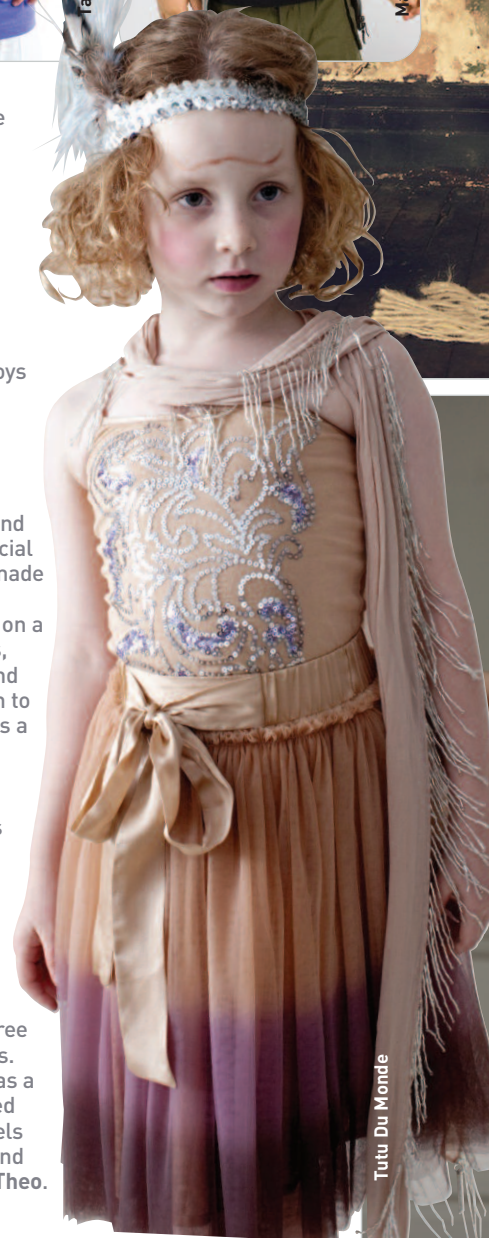


Maharishi Kids



Jessie and James

New exhibitors at Bubble London this season include Canadian label Super Cool Kids' Clothing, offering mix-and-match pieces for boys and girls aged newborn to 10 years. Unruly Blue presents vintage-inspired boyswear with a twist, while French label Ta Daa Kids joins with a debut collection of sustainable handmade baby clothes from used textiles for newborn through to three years. Pieces include timeless dresses, tops, bloomers and trousers. From Portugal, Dot offers babywear, childrenswear and maternitywear. Poppy Rose for boys and girls includes knits, Liberty prints and jersey. Swedish label Maxomorra has bright babywear with vibrant prints and co-ordinated trims manufactured from 100 per cent organic cotton, velour products, leggings and denimwear. Kids' sunglasses specialist Zoobug's range includes a series of Aviator shades and a line called Zoobug Minis, designed to meet the special needs of very young sunglass wearers with frames made of memory plastic, free from metal parts. Australian brand Quince Clothing, formally Aunty Ollie, focuses on a seaside theme with prints, including sailboats, crabs, florals, stripes and spots. Organic printed T-shirts and rompers are also available. Tapete Kids, for newborn to eight years, offers T-shirts with playful prints such as a velvety flock puppy print and bright fluorescent race car. Maharishi Kids' collection offers classic styles fused with South American military influences and graphics inspired by Aztec gods and jungle creatures across babywear and boyswear. Created by former Vivienne Westwood designer James New and head pattern cutter Jessica Richard, new clothing label Jessie and James' debut collection for boys and girls comprises 23 pieces, with 100 per cent interlock and Pima cotton jersey fabric the foundation of the collection. Danish girls' label Aya Naya offers four collections per year with a Mini collection for three to 18 months and a Kids collection for two to 12 years. Girls' label Tutu du Monde for one to 11 years has a feminine, vintage-inspired collection, featuring ruffled skirts and handmade, hand-dyed tutus in dusty pastels with sequin, bead and feather detailing. Swimwear and clothing for boys and girls is available from Rose et Theo.



Tutu Du Monde



Rose et Theo

