

Buyer numbers boosted at Bubble

2 February 2011 | By Victoria Gallagher

The number of international buyers attending Bubble soared by 43% compared to January 2010, according to the kidswear trade show.

Bubble London, which was held at the Business Design Centre in Islington on January 30 and 31, also saw the number of visitors rise by 26% compared to the edition last January. The trade show does not release actual figures.

There were 250 brands exhibiting, with new brands to the show including Noa Noa Miniature, Mayoral and [Levi's Kids](#).

The next edition of Bubble London will take place on June 19 and 20.

Related images

