

Welcome, Leonie King

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## A/W 11/12: BUBBLE, LONDON

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WGSN highlights the key autumn/winter 2011/12 kidswear trends at Bubble, London.



Munster kids at Bubble autumn/winter 2011/12

### Winter berries

#### WGSN KEY TRENDS

- *Winter berries*
- *Greys*
- *Neon flash*
- *Into the wild*
- *Military*
- *Capes and ponchos*
- *Winter shorts*
- *Harem joggers*
- *Motocross pants*
- *Cut-about jersey dresses*
- *Origami pleats*
- *Corduroy*



*I Love Gorgeous at Bubble autumn/winter 2011/12*



*Nicki Macfarlane at Bubble autumn/winter 2011/12*



*No Added Sugar at Bubble autumn/winter 2011/12*



*Rachel Riley at Bubble autumn/winter 2011/12*



*Original Sister at Bubble autumn/winter 2011/12*



*Toffee Moon at Bubble autumn/winter 2011/12*

- A predominant colour direction for girls'wear
- Soft muted shades
- Seen across casual to partywear collections

## Greys



*K For Keeps at Bubble autumn/winter 2011/12*



*Nicki Macfarlane at Bubble autumn/winter 2011/12*



*No Added Sugar at Bubble autumn/winter 2011/12*



*Patachou at Bubble autumn/winter 2011/12*



*Yumi Girls at Bubble autumn/winter 2011/12*



*Yumi Girls at Bubble autumn/winter 2011/12*

- Solid colour and marls
- Plaid and tweed weaves add interest
- Warm and cool hues, from ash to charcoal

## Neon flash



Burqs at Bubble autumn/winter 2011/12



I Love Gorgeous at Bubble autumn/winter 2011/12



No Added Sugar at Bubble autumn/winter 2011/12

- Flashes of neon colour enliven the seasons predominantly muted palette
- Neon pink is key for girls, whilst green is key for boys
- Topstitching, linings and trims are the focus

## Into the Wild



Burqs at Bubble autumn/winter 2011/12



Fluke at Bubble autumn/winter 2011/12



Burqs at Bubble autumn/winter 2011/12



Yumi Girls at Bubble autumn/winter 2011/12



IKKS at Bubble autumn/winter 2011/12



Geox at Bubble autumn/winter 2011/12



Munster kids at Bubble autumn/winter 2011/12



Tootsa MacGinty at Bubble autumn/winter 2011/12



Green Baby at Bubble autumn/winter 2011/12

- Woodland creatures
- Checked lumberjack shirts and tunics
- Nordic inspired intarsia and jacquard knits

## Military



Burgs at Bubble autumn/winter 2011/12



Dolls & Dirt at Bubble autumn/winter 2011/12



IKKS at Bubble autumn/winter 2011/12



Pale Cloud at Bubble autumn/winter 2011/12



No Added Sugar at Bubble autumn/winter 2011/12



French Connection Kidswear at Bubble autumn/winter 2011/12

- Frogging
- Brass buttons
- Double breasted outerwear

## Capes and ponchos



Geox at Bubble autumn/winter 2011/12



Patachou at Bubble autumn/winter 2011/12



Hucklebones at Bubble autumn/winter 2011/12



French Connection Kidswear at Bubble autumn/winter 2011/12



Toffee Moon at Bubble autumn/winter 2011/12



Geox at Bubble autumn/winter 2011/12

- Puffa-style updates
- Classic heritage and military detailing
- Chunky cable knits

## Winter shorts



Fluke at Bubble autumn/winter 2011/12



French Connection Kidswear at Bubble autumn/winter 2011/12



Geox at Bubble autumn/winter 2011/12



Hucklebones at Bubble autumn/winter 2011/12



Nicki Macfarlane at Bubble autumn/winter 2011/12



Patachou at Bubble autumn/winter 2011/12

- Girls winter shorts are seen in smart and casual styling across Bubble
- Worn layered over chunky tights or leggings
- Tweeds, checks, needle cord and denim / chambray are key

## Harem joggers



Fluke at Bubble autumn/winter 2011/12



Munster kids at Bubble autumn/winter 2011/12



No Added Sugar at Bubble autumn/winter 2011/12

- Interesting paneling or seams removed
- Dropped crotch
- Washed-out muted colours or all-over prints

## Motocross pants



French Connection Kidswear at Bubble autumn/winter 2011/12



Geox at Bubble autumn/winter 2011/12



IKKS at Bubble autumn/winter 2011/12

- Seen across girlsweat in knits, jersey and wovens
- Tassels are a key feature

- New detailing includes hoods and plackets

## Cut-about jersey dresses



*Hucklebones at Bubble autumn/winter 2011/12*



*No Added Sugar at Bubble autumn/winter 2011/12*



*Original Sister at Bubble autumn/winter 2011/12*

- Easy-to-wear jersey dresses are casual and fun
- Details are twisted and cut about to re-invent this classic item
- A muted palette is key, in either block colour or stripes

## Origami pleats



Hucklebones at Bubble autumn/winter 2011/12



K For Keeps at Bubble autumn/winter 2011/12

- Crisp pleats, folds and tucks are the focus
- Seen predominantly across dresses and knitwear
- A strong direction in girls'wear this season, confirming our A/W 11/12 360 macro trend

Pale Cloud at Bubble autumn/winter 2011/12



Original Sister at Bubble autumn/winter 2011/12

I Love Gorgeous at Bubble autumn/winter 2011/12



IKKS at Bubble autumn/winter 2011/12

## Corduroy



Patachou at Bubble autumn/winter 2011/12



Burgs at Bubble autumn/winter 2011/12



Geox at Bubble autumn/winter 2011/12



*IKKS at Bubble autumn/winter 2011/12*



*Original Sister at Bubble autumn/winter 2011/12*



*Nicki Macfarlane at Bubble autumn/winter 2011/12*

- Needle cord is seen across many brands as a key fabric direction for autumn/winter 2011/12
- Used across products from trousers and shorts to dresses and blazers
- Earthy and neutral colours or muted and vibrant berry shades