

Welcome, Leonie King

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A/W 11/12: BUBBLE, LONDON

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Fluke at Bubble autumn/winter 2011/12

Show dates: January 30 – 31, 2011**Location:** Business Design Centre, Islington, London, UK**Market:** Mid to high-end national and international brands and young designer labels**Product categories:** Baby and kids' clothing, shoes, gifts & accessories, furniture and lifestyle products**Visitors:** The attendance to Bubble London once again increased this year, reporting a Season-on-season footfall rise of 26%. The event also saw rising international appeal with a 43% increase in international visitor figures compared to the January 2010 show.**Exhibitors:**

This season there were over 250 fantastic brands from over 20 countries – the biggest line-up yet at Bubble.

Over 70 brands showed exclusively at the show and almost 60 brands made

their Bubble debut, including Groupe Zannier brands IKKS Junior and Levi's Kid, Carbone, Catiouche London, Ecobudz, Emma Levine Kids & Baby, Fox & Finch, Geox, Girl and a

Events: This season saw the launch of Bubble G.U.M. (the glorious, the unique, the marvellous), a treasure trove zone of hard-to-find and unusual products from smaller niche brands from across the world such as Busy Peas, Little Miss Twin Stars and Nadadelazos. Also at the show was Guinness World Record holder Samsam Bubbleman, who was entertaining visitors with his extraordinary bubble-making skills. People flocked to see him

performing a catalogue of tricks including an attempt to beat his own world record of blowing 49 bubbles inside a single giant bubble.

Next show dates: June 19-20, 2011

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